



2012 Environmental Industry Summit X
March 14-16, 2012, Hotel del Coronado, San Diego, California

The Environmental Industry Summit is a national three-day conference and networking event bringing together senior executives in the environmental industry. With an ideal setting, ample networking opportunities, and presentations from top executives and analysts, the Environmental Industry Summit offers attendees a unique opportunity to gain invaluable insight into today's environmental industry and its prospects.

The conference program features sessions designed to put current business conditions into a strategic context for senior executives who are responsible for charting and executing strategic plans. Emphasis will be placed on (1) big-picture, long-term issues such as industry dynamics, business cycles, and broad environmental policy priorities; and (2) short-term business management issues such as management, marketing, human resources, competitive positioning, and business development.

A special feature of the Environmental Industry Summit is EBJ's annual Business Achievement Awards. Gold, silver, and bronze awards and honorable mentions for business performance and M&A, plus technology and project merit awards will be presented at a banquet dinner. A complete list of categories, as well as information about nomination procedures is posted on the event web site.

Attendee profile

This key industry event annually attracts about 130 senior-level executives from environmental consulting & engineering firms, remediation contractors, lab services, pollution control equipment and professional services firms and other sectors. Titles include:

- Firm owners and managers
- Presidents and CEOs, principals and partners
- COOs, operations managers, division managers
- CFOs and financial managers
- VP/marketing and business development
- Legal, insurance, software, and other professionals who serve the environmental industry

The conference presents an ideal opportunity to interact with owners and senior executives from environmental firms who attend each year to network and learn about market opportunities and the outlook for the industry and new opportunities for high-level providers of professional services.

Please review the sponsorship options on the following page and contact me if you have any questions or if you would like any further information.

Sincerely,

Grant Ferrier
Chairman, Environmental Industry Summit
President, Environmental Business International, Inc.
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Or
Jenny Christopher
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2012 Sponsorship Opportunities

2012 Environmental Industry Summit: Title or Gold Sponsor: \$15,000

- Prominent company exposure as title sponsor for all Summit events including on site signage, logo on all marketing materials and the front of the program guide and full page display ad inside, and 100-word website listing with link to sponsor site
- Optional speaking opportunity or panel appearance during Summit program
- First choice of table placement for marketing materials for the duration of the sessions
- Title sponsor table at awards banquet with first option to select attendees
- Includes four complimentary Summit registrations in the company
- EBI 2012 Marketing Partner (see attached benefits)

2012 Environmental Industry Summit: Reception & Awards Banquet Sponsor: \$10,000

- Presentation opportunity during awards banquet
- Company exposure as banquet sponsor including on site signage, logo on all marketing materials and full page display ad inside program guide, and 50-word website listing with link to sponsor site
- A table for marketing materials for the duration of the Summit sessions
- Sponsor logo included on all Summit marketing materials, including website with link
- Banquet sponsor head table with option to select attendees
- Includes three complimentary Summit registrations in the company
- EBI 2012 Marketing Partner (see attached benefits)

2012 Environmental Industry Summit: Lunch Sponsor: \$10,000

- Presentation opportunity during lunch
- Prominent company exposure through signage and regular recognition during the event
- A table for marketing materials for the duration of the Summit sessions
- Sponsor logo included on all Summit marketing materials, including website with link
- Includes two complimentary Summit registrations
- EBI 2012 Marketing Partner (see attached benefits)

2012 Environmental Industry Summit: Breakfast Sponsorships: \$5,000

- Listed Breakfast Sponsor in the program, Summit website and signage on site
- A table for marketing materials for the duration of the Summit sessions
- Sponsor logo included on all Summit marketing materials, including website with link
- Includes one complimentary Summit registration

2012 Environmental Industry Summit Coffee Break Sponsorships: \$2,500

- Listed as Break Sponsor in the program, Summit website and signage on site
- A table for marketing materials for the duration of the Summit sessions
- Sponsor logo included on all Summit marketing materials, including website with link
- Includes one complimentary Summit registration

2012 Environmental Industry Summit Gift Sponsorships: Cost plus Registration

- Your company logo accompanies Summit logo on special event organic polo or T-shirt, flash drive, tote bag or other gift distributed to all attendees
- Registration Fee plus cost of item: Discount available on additional Summit registrations

2012 Environmental Industry Summit Custom Sponsorships

We are happy to work with companies to create a sponsorship package that meets your marketing objectives and your budget.

Please call Jenny Christopher at 619.295.7685 ext. 13 or Grant Ferrier at 619.295.7685 ext. 15 to discuss.

NOTE: Environmental Business International considers its top-three level Environmental Industry Summit sponsors as marketing partners for the duration of 2012. EBI Marketing Partners get the following benefits: Consistent mention and quarterly tailored messages in the weekly emails EBJ News (13,000+) and CCBJ News

(9,000+); At least one dedicated webinar of mutually agreed content to the EBJ and CCBJ subscriber base;
Access to EBI's database of the top 600 environmental C&E firms with multiple contacts at each firm and
selected access to remediation contractors and other specialty equipment and service providers.