



2012 Environmental Industry Summit X March 14-16, 2012, Hotel del Coronado, San Diego, California

The Environmental Industry Summit is a national three-day conference and networking event bringing together senior executives in the environmental industry. With an ideal setting, ample networking opportunities, and presentations from top executives and analysts, the Environmental Industry Summit offers attendees a unique opportunity to gain invaluable insight into today's environmental industry and its prospects.

The conference program features sessions designed to put current business conditions into a strategic context for senior executives who are responsible for charting and executing strategic plans. Emphasis will be placed on (1) big-picture, long-term issues such as industry dynamics, business cycles, and broad environmental policy priorities; and (2) short-term business management issues such as management, marketing, human resources, competitive positioning, and business development.

A special feature of the Environmental Industry Summit is EBJ's annual Business Achievement Awards. Gold, silver, and bronze awards and honorable mentions for business performance and M&A, plus technology and project merit awards will be presented at a banquet dinner. A complete list of categories, as well as information about nomination procedures is posted on the event web site.

Attendee profile

This key industry event annually attracts about 130 senior-level executives from environmental consulting & engineering firms, remediation contractors, lab services, pollution control equipment and professional services firms and other sectors. Titles include:

- Firm owners and managers
- Presidents and CEOs, principals and partners
- COOs, operations managers, division managers
- CFOs and financial managers
- VP/marketing and business development
- Legal, insurance, software, and other professionals who serve the environmental industry

The conference presents an ideal opportunity to interact with owners and senior executives from environmental firms who attend each year to network and learn about market opportunities and the outlook for the industry and new opportunities for high-level providers of professional services.

Please review the sponsorship options on the following page and contact me if you have any questions or if you would like any further information.

Sincerely,

Grant Ferrier
Chairman, Environmental Industry Summit
President, Environmental Business International, Inc.
4452 Park Blvd. Suite 306, San Diego, CA 92116;
619-295-7685 x15; grant@ebimailbox.com
Or
Jenny Christopher
619-295-7685 x13; jenny@ebimailbox.com



ENVIRONMENTAL BUSINESS INTERNATIONAL, INC.

Research, Consulting and Publishing for the Environmental Industry

Environmental Business International 2012 Marketing Partners

Categories: Law Firm Partner, Executive Search Partner, Investment Banking Partner, Bank Partner, Environmental Information Partner, Enterprise Software Partner, CAD/Design Software Partner, Accounting Partner

2012 Environmental Industry Summit: Title, Lunch or Dinner Sponsor

- Prominent company exposure as lead sponsor for all Summit events including on site signage, logo on all marketing materials and the front of the program guide and full page display ad inside, and 100-word website listing with link to sponsor site
- Optional speaking opportunity or panel appearance during Summit program
- Dedicated tabletop or stand for marketing materials for the duration of the sessions
- Includes four complimentary Summit registrations for the company

Ongoing Promotion in Weekly EBJ and CCBJ Email News

- Designation as Marketing Partner (i.e. EBI Law Firm Partner or EBI Insurance Partner, etc.) on every weekly email news with a combined readership of more than 20,000 executives (EBJ News is 13,000+ and the CCBJ News is 9,000+ and each averages a 15-25% open rate).

Prominent Placement on EBI, EBJ and CCBJ Websites

- Designation as Marketing Partner (i.e. EBI Law Firm Partner or EBI Insurance Partner, etc.) on each of EBI's websites and on all outgoing communication to EBI customers, as well as on subscriber coded-access website with descriptive text and/or active links to new material.

Dedicated Educational Webinar Tailored to EBI, EBJ and CCBJ Customer bases

- At least one dedicated webinar of mutually agreed content to the EBJ and CCBJ subscriber base. EBJ free webinar usually attract 150-250 registrants with a 60-65% attendance rate. EBJ fee-based webinars usually get 20-30 paid corporate registrants with multiple log-ins.

Selected Access to EBI, EBJ and CCBJ Databases

- Controlled access to EBJ and CCBJ subscribers, meeting and webinar attendees, EBI environmental industry segment databases and other contact lists for promotional messaging.

Personal Introductions to Key Client Prospects

- EBI CEO Grant Ferrier, Federal Analyst Andy Paterson, editorial advisory board members and Senior Editors George Stubbs and Jim Hight and other in the EBI network have unique contacts and access in a number of firms in environmental industry segments. Introductions can be made on a selective basis.

Environmental Business International, Inc. (EBI) is a research and publishing company serving the environmental industry. The company is best known as the publisher of Environmental Business Journal, the environmental industry's leading business publication and as the top provider of market intelligence in the environmental industry. EBJ has been published since 1988 and is read predominantly by senior executives in the environmental industry. EBI also publishes a series of comprehensive market research reports on all 14 segments of the environmental industry and conducts proprietary market intelligence and management consulting projects for private companies and government agencies.

Please call Jenny Christopher at 619.295.7685 ext. 13 or Grant Ferrier at 619.295.7685 ext. 15 to discuss. Grant Ferrier, President, Environmental Business International, Inc., 4452 Park Blvd. #306, San Diego CA 92116, 619-295-7685 ext.15, grant@ebimailbox.com