



**2016 Environmental Industry Summit XIV  
March 9-11, 2016, Hotel del Coronado, San Diego, California**

The Environmental Industry Summit is a national three-day conference and networking event bringing together senior executives in the environmental industry. With an ideal setting, ample networking opportunities, and presentations from top executives and analysts, the Environmental Industry Summit offers attendees a unique opportunity to gain invaluable insight into today's environmental industry and its prospects.

The conference program features sessions designed to put current business conditions into a strategic context for senior executives who are responsible for charting and executing strategic plans. Emphasis will be placed on (1) big-picture, long-term issues such as industry dynamics, business cycles, and broad environmental policy priorities; and (2) short-term business management issues such as management, marketing, human resources, competitive positioning, and business development.

A special feature of the Environmental Industry Summit is EBJ's annual Business Achievement Awards. Gold, silver, and bronze awards and honorable mentions for business performance and M&A, plus technology and project merit awards will be presented at a banquet dinner. A complete list of categories, as well as information about nomination procedures is posted on the event web site.

**Attendee profile**

This key industry event annually attracts about 130 senior-level executives from environmental consulting & engineering firms, remediation contractors, lab services, pollution control equipment and professional services firms and other sectors. Titles include:

- Firm owners and managers
- Presidents and CEOs, principals and partners
- COOs, operations managers, division managers
- CFOs and financial managers
- VP/marketing and business development
- Legal, insurance, software, and other professionals who serve the environmental industry

The conference presents an ideal opportunity to interact with owners and senior executives from environmental firms who attend each year to network and learn about market opportunities and the outlook for the industry and new opportunities for high-level providers of professional services.

Please review the marketing partner options on the following page and contact us if you have any questions or if you would like any further information.

Sincerely,



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President, Environmental Business International, Inc.  
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## **Environmental Business International 2016 Marketing Partners**

**Categories: Law Firm Partner, Executive Search Partner, Investment Banking Partner, Bank Partner, Environmental Information Partner, Enterprise Software Partner, CAD/Design Software Partner, Accounting Partner**

### **2016 Environmental Industry Summit: Lunch or Dinner Sponsor (\$10,000)**

- Prominent company exposure as lead sponsor for all Summit events including on site signage, logo on all marketing materials and the front of the program guide and full page display ad inside, and 100-word website listing with link to sponsor site
- Optional speaking opportunity or panel appearance during Summit program
- Dedicated tabletop or stand for marketing materials for the duration of the sessions
- Includes four complimentary Summit registrations for the company

### **Ongoing Promotion in Weekly EBJ and CCBJ Email News**

- Designation as Marketing Partner (i.e. EBI Law Firm Partner or EBI Insurance Partner, etc.) on every weekly email news with a combined readership of more than 20,000 executives (EBJ News is 13,000+ and the CCBJ News is 9,000+ and each averages a 15-25% open rate).

### **Prominent Placement on EBI Websites**

- Designation as Marketing Partner (i.e. EBI Law Firm Partner or EBI Insurance Partner, etc.) on each of EBI's websites and on all outgoing communication to EBI customers, as well as on subscriber coded-access website with descriptive text and/or active links to new material.

### **Selected Access to EBI, EBJ and CCBJ Databases**

- Controlled access to EBJ and CCBJ subscribers, meeting attendees, EBI environmental industry segment databases and other contact lists for promotional messaging.

### **Personal Introductions to Key Client Prospects**

- EBI CEO Grant Ferrier, Federal Analyst Andy Paterson, editorial advisory board members and Senior Editors and other in the EBI network have unique contacts and access in a number of firms in environmental industry segments. Introductions can be made on a selective basis.